



**WELCOME TO**

**NASSCOM<sup>®</sup>**  
community

Home of Indian tech

# NOW THAT YOU ARE HERE, LET'S SEE WHAT ALL YOU CAN DO

Actually, a lot. Here we read, write and talk tech. Thoughts, news, research papers, white papers, industry reports, insights, interesting products, problem solving – so long it's about tech, it's all welcome.



## WHAT YOU CAN SHARE

- Blogs
- Discussions
- Files
- Images
- Videos
- Polls
- Ideas
- Events





# THOUGHT LEADERSHIP

Share niche content, start meaningful discussions, be a voice that matters in the tech community. If you are a subject matter expert, get in touch with the admin. We are ready to assist.

Create a personal blog

Write blogs in group of your expertise

Start and moderate discussions

Upload presentations, reports, tutorials, videos etc

Community awards Expert badges to thought leaders



# NETWORKING

NASSCOM Community has groups for different technologies and around five thousand members from the Indian tech industry. Use the **BROWSE** link in the top navigation bar to find content and people.



Browse people and content easily

Follow users and groups

Message single and multiple users at once

Start discussions and tag experts

# CONTENT SHARING & BRAND BUILDING

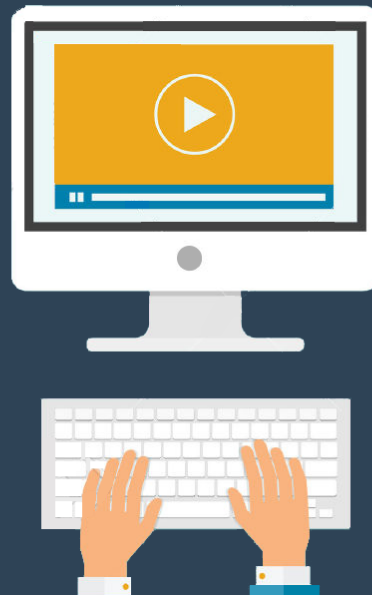
Apart from direct promotions, all other content forms are welcome. You can create personal as well as company accounts and share your niche content.

Community supports all content formats: blogs, discussions, documents, images & videos

We select useful content and promote on NASSCOM social channels

Hosting a tech event? You can list your events on the Community too.

NASSCOM Community is moderated to keep spam/non-tech content out. Finding useful content is made easy



# BEFORE WE SAY BYE...



## # HASHTAGS

Community can be navigated with hashtags. Use hashtags to search content. Use relevant hashtags while uploading content.



## AVATAR

Don't be an egghead. Upload your picture in the Avatar section of Edit Profile.

## GET IN TOUCH

Got any premium content or ideas to share? Write to us at [communityadmin@nasscom.in](mailto:communityadmin@nasscom.in)



**OKAY BYE**